



HOLIDAY LIGHTS ON THE LAKE

Available Sponsorship Packages Include:

- Holiday Light Display
- 2' x 4' Spot-Lit Sign with your seasonal greeting next to your display
- Ad and/or Coupon in the 20,000 official Holiday Lights On The Lake Tour Guides that are distributed to each vehicle entering the event
- 15 Free Passes for each \$500 in sponsorship investment. Free passes will be pro-rated. (i.e. \$300 Sponsorship = 9 passes, \$750 sponsorship = 24 passes, etc.)
- Sponsorship Mention on the Holiday Lights On The Lake FM Broadcasting Network and on www.lakemontparkfun.com
- An Opportunity To Purchase additional Holiday Lights On The Lake passes at special sponsor prices - A Great Holiday Gift!

Quantity	Regular Price	Special Sponsor Price
10-99	\$13.00 each	\$11.00 each
100+	\$11.00 each	\$10.00 each

- A Portion of All Sponsorship Proceeds Will Be Donated To Local Non-Profit Groups through Lakemont Park's "Lighting Up Lives" Fund at the Central PA Community Foundation.

Thank You For Participating In This Annual Holiday Event!

HOLIDAY LIGHTS ON THE LAKE

1/2 Page

4-1/2" W x 4-1/16" H

**\$1,000- \$1,999
Sponsorship**

1/8 Page

2-3/16" W x 2" H
Horizontal Layout Only

**\$300-\$499
Sponsorship**

Full Page

4-1/2" W x 8-1/4" H

**\$2,000-\$4,999
Sponsorship**

Full Page Preferred Position

**\$5,000+
Sponsorship**

1/4 Page

2-3/16" W x 4-1/16" H
Vertical Layout Only

**\$500-\$999
Sponsorship**

Tour Guide Advertisement Specifications
Over 20,000 copies printed and distributed!

Email color ad copy (.jpeg and .pdf) **by October 15** to:
holidaylights@lakemontparkfun.com

Lakemont Park, 700 Park Avenue, Altoona, PA 16602 | P) 814-949-7275 | F) 814-949-9207
holidaylights@lakemontparkfun.com | www.lakemontparkfun.com



HOLIDAY LIGHTS ON THE LAKE

Display Sponsorship Agreement

Light Display Name _____

Business Name _____

Name of Representative _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Fax _____

Email Address _____

Authorized Signature _____

Sponsorship Investment:

Light Display \$ _____

Additional Holiday Lights On The Lake Passes at special sponsor prices

_____ @ \$ _____ = \$ _____

TOTAL \$ _____

Would you like a Holiday Lights on the Lake yard sign for your business?

Yes **No**

By October 15

- Complete this Sponsorship Agreement **and Mail to:** **Lakemont Park**
700 Park Avenue
Altoona, PA 16602
Or Fax to: (814)949-9207
Or Email to: holidaylights@lakemontparkfun.com

New Sponsors

Provide an electronic file (.jpg or .pdf) of your advertisement for the Holiday Lights on the Lake Program Guide. See attached for ad sizes.
Provide an electronic file (.eps, .ai, .cdr, .pdf) of your seasonal greeting and business logo for your 2'x4' display sign.

Existing Sponsors

Please provide new advertisement and/or sign information only if changes are needed.

By November 1

- Sponsorship payments are due in full.

P) 814-949-7275 | F) 814-949-9207 holidaylights@lakemontparkfun.com | www.lakemontparkfun.com