

Holiday Lights On The Lake



Available Sponsorship Packages Include:

★ **Holiday Light Display**

★ **2' x 4' Spot-Lit Sign** with your seasonal greeting next to your display

★ **Ad And/Or Coupon** in the 20,000 official Holiday Lights On The Lake Tour Guides that are distributed to each vehicle entering the event

★ **15 Free Passes** for each \$500 in sponsorship investment. Free passes will be pro-rated (i.e. \$300 sponsorship = 9 passes, \$750 sponsorship = 24 passes, etc.)

★ **Sponsorship Mention** on the Holiday Lights On The Lake FM Broadcasting Network and on www.lakemontparkfun.com

★ **An Opportunity To Purchase** additional Holiday Lights On The Lake passes at special sponsor prices—*A Great Holiday Gift!*

<i>Quantity</i>	<i>Regular Price</i>	<i>Special Sponsor Price</i>
<i>10-99</i>	<i>\$13.00 each</i>	<i>\$11.00 each</i>
<i>100+</i>	<i>\$11.00 each</i>	<i>\$10.00 each</i>

★ **A Portion Of All Sponsorship Proceeds Will Be Donated To Local Non-Profit Groups** through Lakemont Park's "Lighting Up Lives" Fund at The Central PA Community Foundation

Holiday Lights On The Lake

Tour Guide Advertisement Specifications

Email ad copy (.jpeg or .pdf) to
lakemontparkfun@hotmail.com
by October 15

1/8 Page

2³/₁₆" W X 2" h

Horizontal Layout Only

\$300 - \$499.99 Sponsorship

Full Page

4¹/₂" W X 8¹/₄" h

\$2,000 - \$4,999.99 Sponsorship

or

Full Page Preferred Position

\$5,000+ Sponsorship

1/2 Page

4¹/₂" W X 4¹/₁₆" h

\$1,000 - \$1,999.99 Sponsorship

1/4 Page

2³/₁₆" W X 4¹/₁₆" h

Vertical Layout Only

\$500 - \$999.99 Sponsorship

HOLIDAY LIGHTS ON THE LAKE Display Sponsorship Agreement

YES, WE WANT TO BE A SPONSOR of Holiday Lights On The Lake

PLEASE PRINT

Business Name _____

Your Light Display Name _____

Name Of Representative _____

Address _____

City _____ State _____ Zip Code _____

Telephone (_____) _____ Fax (_____) _____

Email Address _____

Authorized Signature _____

SPONSORSHIP INVESTMENT:

Light Display \$ _____

Additional Holiday Lights On The Lake Passes at special sponsor prices

_____ @ \$ _____ = \$ _____

TOTAL \$ _____

BY OCTOBER 15

- * Complete this Sponsorship Agreement **And Mail To:** Lakemont Park
700 Park Avenue
Altoona, PA 16602
- Or Fax To:** (814) 949-9207

- * Provide or change your existing seasonal greeting and/or business logo for your 2' x 4' display sign.
- * Provide an electronic file (.jpeg or .pdf) of your advertisement for the Holiday Lights On The Lake Program Guide. See attached guidelines for submitting artwork.

BY NOVEMBER 1

- * Sponsorship payments are due in full.

Thank You For Helping To Light Up Lives In Central Pennsylvania!