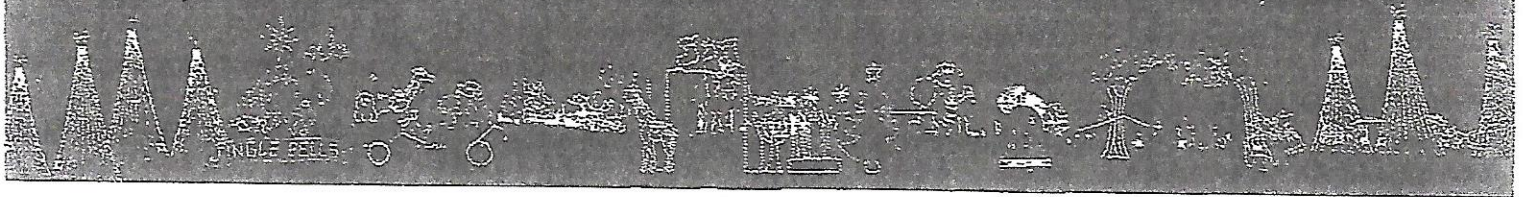


# Holiday Lights

## On The Lake at Lakemont Park



### Available Sponsorship Packages Include:

- \* **Holiday Light Display**
- \* **2' x 4' Spot-Lit Sign** with your seasonal greeting next to your display.
- \* **Ad And/Or Coupon** in the 20,000 official Holiday Lights On The Lake Tour Guides that are distributed to each vehicle entering the event.
- \* **15 Free Passes** for each \$500 in sponsorship investment. Free passes will be pro-rated (i.e. \$1250 sponsorship = 38 passes).
- \* **Sponsorship Mention** on the Holiday Lights On The Lake FM Broadcasting Network.
- \* **An Opportunity To Purchase** additional Holiday Lights On The Lake passes at special sponsor prices – *A Great Holiday Gift!*

<u>Quantity</u>	<u>Regular Price</u>	<u>Special Sponsor Price</u>
<b>10-99</b>	<b>\$12.00 each</b>	<b>\$10.00 each</b>
<b>100 +</b>	<b>\$10.00 each</b>	<b>\$9.00 each</b>

- \* **A Portion Of All Sponsorship Proceeds** Will Be Donated To Local Non-Profit Groups Through Lakemont Park's "Lighting Up Lives" Fund At The Central PA Community Foundation.

Holiday Lights On The Lake

# Tour Guide Advertisement Specifications

Email ad copy (.jpeg or .pdf) to  
[lakemontparkfun@hotmail.com](mailto:lakemontparkfun@hotmail.com)  
by October 15

## 1/8 Page

2 $\frac{3}{16}$ " w x 2" h

Horizontal Layout Only

\$300 - \$499.99 Sponsorship

## Full Page

4 $\frac{1}{2}$ " w x 8 $\frac{1}{4}$ " h

\$2,000 - \$4,999.99 Sponsorship

or

Full Page Preferred Position

\$5,000+ Sponsorship

## 1/2 Page

4 $\frac{1}{2}$ " w x 4 $\frac{1}{16}$ " h

\$1,000 - \$1,999.99 Sponsorship

## 1/4 Page

2 $\frac{3}{16}$ " w x 4 $\frac{1}{16}$ " h

Vertical Layout Only

\$500 - \$999.99 Sponsorship